

Tavoron Acquires Doig Corporation, Strengthening Automation Distribution Capabilities Across the Upper Midwest

Transaction further expands Tavoron's Automation Distribution segment and represents the company's third acquisition of the year and its fourth add-on since its partnership with Fusion Capital Partners.

Eagan, MN – February 25, 2026 – [Tavoron](#), a national provider of automation, robotics, compressed air and industrial solutions across the United States and Canada, today announced the acquisition of Doig Corporation, an established factory automation distributor headquartered in Cedarburg, Wisconsin. The acquisition enhances Tavoron's presence in the Upper Midwest and adds complementary automation distribution capabilities to its growing platform.

Founded in 1956, Doig Corporation has long supported manufacturers with a comprehensive portfolio of factory automation products and a practical, solutions-driven approach. The company provides technologies spanning motion control, robotics, sensors and vision, safety, electrical control, and pneumatic systems, backed by experienced sales engineers and automation specialists. Serving both OEMs and end users, Doig supports day-to-day manufacturing and automation needs across a wide range of industrial applications.

The addition of Doig expands Tavoron's automation distribution segment and strengthens its ability to support customers with application-level expertise, strong supplier relationships and expanded access to automation technologies across the region.

“Doig strengthens Tavoron's ability to serve customers across an expanding geographic footprint as a true single source for factory and industrial automation,” said Nicholas Martino, CEO of Tavoron. “Their strong supplier relationships, disciplined operations and customer-first approach align with our focus on delivering a better buying experience. Reporting to Scott Wojciak, president of Tavoron's automation distribution group, Doig enhances our offering with expanded product access, technical support and improved digital tools that make it easier for customers to do business with us.”

“Becoming part of Tavoron gives our customers access to a broader range of automation products and an easier way to do business,” said Eric Kraus, president of Doig Corporation. “Backed by a national platform and expanded supplier relationships, our team can continue delivering the fast, reliable support manufacturers expect.”

Doig Corp. will continue operating from its Cedarburg, Wisconsin location and will transition to market under the Tavoron brand. The existing team, customer relationships and technical expertise will remain in place, supported by Tavoron's national infrastructure and expanded automation platform.

About Tavoron

Tavoron is a leader in manufacturing automation and industrial systems, delivering comprehensive automation solutions and services that increase efficiency, improve production quality and create safer work environments. Our technologies - including electrical and air automation, robotic systems and compressed air systems – are backed by a collaborative approach and strong commitment to customer satisfaction enabling us to deliver practical solutions with lasting value.

Headquartered in Eagan, Minnesota, Tavoron is comprised of 12 companies and approximately 500 employees across the United States and Canada. Learn more at www.tavoron.com.

About Doig Corporation

Founded in 1956 and headquartered in Cedarburg, Wisconsin, Doig Corp. is a trusted distributor and systems provider of factory and industrial automation products. The company offers technologies across six core areas: motion control, robotics, sensors & vision, safety, electrical control and pneumatics. It's experienced sales engineers and automation specialists support OEMs and end users with efficient, reliable automation solutions. Doig delivers Fast. Friendly. Flawless. solutions to manufacturers across Wisconsin and the Midwest. Learn more at www.doigcorp.com.

About Fusion Capital Partners

Fusion Capital Partners is a Los Angeles-based private equity firm pursuing control-oriented investments within the industrial sector. The firm targets engineered products and services businesses serving defined end markets and partners with management teams to build market leaders through organic growth and strategic M&A. Learn more at www.fcpartners.com.

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